

Why The Cornell Store is the place to buy your computer

Smart advice

A computer is a long-term investment and it's essential to get a system with the power and capability to meet your needs as your academic demands increase.

The Cornell Store, owned and operated by Cornell University, is an authorized Apple® and Dell® campus reseller. Our knowledge of Cornell's network and the technology needs of Cornell students is unmatched. We'll advise you on the best tech products for your needs.

Valuable savings

Besides the Cornell Student Discount on hardware, our student licensing agreements with Microsoft® and Adobe® can save you even more money on productivity and design software, as well as on programs specific to certain Cornell colleges. You'll save on best-selling software packages like these:

- > Microsoft Office (student license): \$75
- > Adobe Creative Suite 4 Design Premium (student license): \$299
- > Endnote®: \$109.95
- > Matlab®: \$99.95

Expert service

Our certified and award-winning repair center provides you with warranty and non-warranty service for Apple, Dell, and Lenovo® computers.

"As a researcher in theoretical/computational materials physics, having the right system is key. I purchased my Apple MacBook Pro and 30" HD flat-screen display at The Cornell Store and was delighted by the high level of customer service I received from their knowledgeable tech staff. And the convenience is unbeatable. I won't hesitate to buy my next system at The Cornell Store."

Craig Fennie, Assistant Professor of Applied and Engineering Physics

Here's how to order

See our complete product selection and academic pricing* at www.store.cornell.edu. Order early to have your new system delivered to your home before the start of school.

Ordering options

- > Online at www.store.cornell.edu/tc
- > In-store
- > By phone at (866) 277-3010 (Mon-Fri, 8:30 am – 5 pm EST)

Payment options

- > Cash
- > Credit card (Visa® or MasterCard®)
- > Cornell Store gift card
- > CornellCard

Your CornellCard must be activated through the Bursar's Office before account can be charged; CornellCard purchases cannot exceed \$850.

Delivery options

- > Ship to your home to start using your new computer before school begins
- > Pick up your computer when you arrive on campus

*Cornell students, faculty, and staff can purchase computer hardware and software from The Cornell Store at a discount. Some restrictions may apply based on manufacturers' license requirements. The Cornell Store's staff can answer any questions you have.

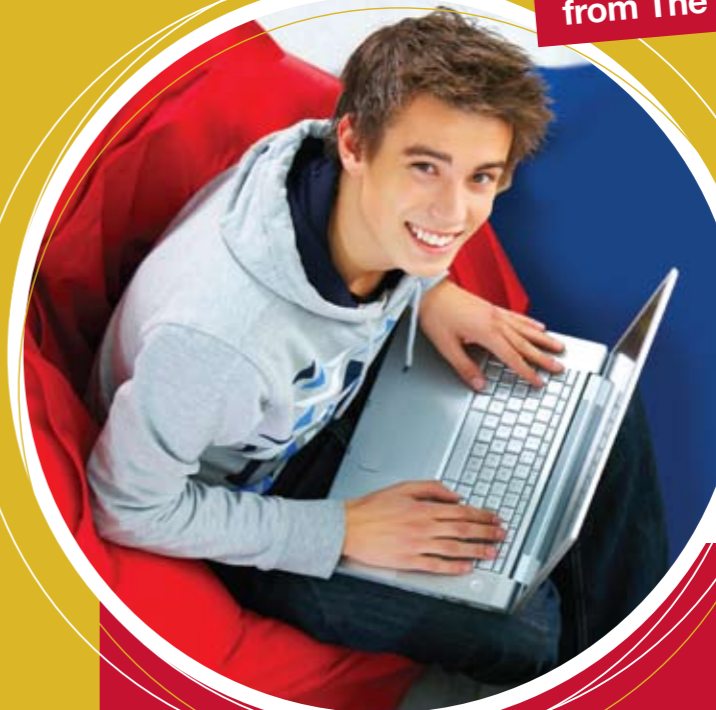


Gift cards make a great graduation gift

Shop The Cornell Store for high school graduation gifts, including gift cards that can be used to purchase textbooks and supplies in the fall.

Get the right computer at the right price

from The Cornell Store



Congratulations on your acceptance to Cornell University

Here's more good news: As a Cornell student, you are eligible for exclusive **Cornell Student Discounts** on computer hardware and software at The Cornell Store.

Shop in-store or online at www.store.cornell.edu/tc



Here to help you succeed



Here to help you succeed

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www.store.cornell.edu



We have everything you need

(and even more of what you want)

We also carry
**desktop
computers**

Visit our online store
for details



The Cornell Student Discount
saves you more
on best-selling computers



iPod Touch



Technology checklist for new Cornell students

- Notebook or desktop computer
- Microsoft Office software
- Combination or keyed laptop lock
- Surge protector (standard or portable)
- USB flash drive
- Printer/USB cable
- Campus Life Approved dorm safe to secure valuables

Find all these items and more at The Cornell Store!

"My notebook is the most important piece of equipment I use at Cornell for all my papers and assignments. The Cornell Store has unbeatable prices on some of the best systems on the market and Microsoft Office for only \$75 is a great deal. I was amazed with their helpful, knowledgeable staff and I go to them for all my computer needs."

Cody Knewstub, Class of 2012

Tech Tip

Notebook or desktop?

Many Cornell students prefer notebooks because of their portability and the widespread availability of wireless access through Cornell University's RedRover network. Desktop computers can accept more RAM and larger hard drives (though notebooks carry more than enough computing power for most uses). If you're unsure which one best suits your needs, our technology staff members are here to help. Call us at (866) 277-3010.

Tech Tip

Compare capabilities

Take a good look at product configurations. The prices you see for notebooks from other retailers are often for entry-level computers with far less power and capability than those Cornell students typically select.

Tech Tip

Protect your computer

Cornell provides antivirus software to help keep your computer free of malicious software. For details, go to www.cit.cornell.edu/security

Shop online at www.store.cornell.edu/tc